

# 392 PROVEN HEADLINES

## To Increase Your Conversions



# Introduction

A compelling headline captures attention. Within a split-second, the audience will decide whether the headline is exciting to proceed further. It is arguably the most critical element of any content creation process.

At OFFEO, we are obsessed with creating videos with motion graphics. In the process of creating a great video, the headline will guide the flow and sequences of the entire video. Over the years, we spent the right amount of time on headlines alone before the post-production process. We spent hundreds of hours researching and testing on the best headlines formulas. These are the ones that are the most useful so far.

While it is harder and harder to capture attention on the internet, the human needs for curiosity, excitement and the constant search for practical value reminds the same. By using proven concepts, we saved thousands of dollars and hours trying things that don't work.

I hope this is helpful for you as much as it is for us. Let's make better conversions together!

David Lee - Co-Founder

# Formula

- 1 Can Your **[Current Solution]** Pass the **[Subject]** Test?

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- 2 We **[Do This]**, but the Difference Is **[Unique Differentiator]**.

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- 3 **[Audience]**: It's Time to Stop **[Problem]**. Use **[Solution]**.

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- 4 The Biggest (and Easiest) Secret of **[Desired Outcome]**.

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- 5 Make **[Desired Outcome]** That Matter.

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- 6 **[Number]** of **[Authority]** Is Right/Wrong About **[What They Do]**.

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- 7 **[Authority]** Show You How to **[do Notable Thing Like They Do]**

---

- 8 **[Product Name]** for **[Audience]** Is Here!

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- 9 For the **[Audience]** Who Will Settle for Nothing Less Than [Outcome]

---

- 10 How to **[Desired Outcome]**

---

# Example

- Can Your **Design** Pass the **User Experience** Test?
- 
- We **Sell Suits**, but the Difference Is **They Are Waterproof**
- 
- Marketeers**: It's Time to Stop **Creating Boring Video ads**. Use **OFFEO!**
- 
- The Biggest (and Easiest) Secret of **Billionaires**.
- 
- Make **Relationships** That Matter.
- 
- 92%** of **Doctors** Are Wrong About **Cancer**.
- 
- Top Stock Trader** Show You How to **Make Profits Consistently**.
- 
- OFFEO 3.0** for **Digital Marketeers** Is Here!
- 
- For **Mums** Who Will Settle for Nothing Less Than **the Best for Her Children**
- 
- How to **Transform Your Aggressive Dog to a Loving Puppy**.
-



# Formula

- 11 I Stopped **[Doing Common Thing]** Forever. You Should Too. Here's Why.

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- 12 We Analysed **[Number] [Topics]** - and Here's What We Found.

---

- 13 The **[Solution]** Your **[Audience]** Deserves.

---

- 14 The **[Adjective]** Way for **[Audience]** to Get **[Desired Outcome]**

---

- 15 Your **[Desired Outcome]** Now in **[Unexpected Format]**

---

- 16 Get the **[Adjective]** Power of [Product Category] Without [Pain].

---

- 17 The Complete Library of **[Number] [Desired Resources]**

---

- 18 Want **[Highly Desirable Outcome]**? Get **[Solution]** Now

---

- 19 Secret 2-minute **[Desired Outcome]** Techniques

---

- 20 Passionate About **[Desirable Outcome]**? We Are Too

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# Example

- I Stopped **Using My Phone Before I Sleep** Forever. You Should Too. Here's Why.

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- We Analysed **955 Video Ads** - and Here's What We Found.

---

- The **Safest Bike Helmet** Your **Husband** Deserves.

---

- The **Only** Way for **Insurance Companies** to **Lose Money**.

---

- Your **Gaming Keyboard** Now in **Pink**.

---

- Get the **Tasty** Amount of **Sweetness** Without **Taking Too Much Sugar**.

---

- The Complete Library of **5585 Winning Video Ads**.

---

- Want **More Passive Income**? Get **the Property Investment Program** Now.

---

- Secret 2-minute **Video Creation** Techniques

---

- Passionate About **Video Marketing**? We Are Too

---

## Formula

- 21 **[Period] [Number] [Authority] Used [Product] to [Desirable Outcome].**

---

- 22 **[Number] Proven Ways to [Desirable Outcome].**

---

- 23 **You're Tired of [Objection or Anxiety]. But You Want [Desired Outcome]. So It's Time You Meet [Product Name].**

---

- 24 **[Do Something Hard] in [Period] or [Promise].**

---

- 25 **Tired of [Problem]? Get started with [Solution] Today!**

---

- 26 **Don't Miss Out On [Desired Outcome].**

---

- 27 **Why You Need to Break All the Rules to [Desirable Outcome].**

---

- 28 **When [Authority, Authority and Authority] Need [Solution], They Call [Business].**

---

- 29 **[Number] Lessons I Learned From [Unexpected Authority].**

---

- 30 **The [Adjective] Way to [what Your Product Does/Solves].**

## Example

- Last Week, 83,294 Families Used Rebate Vouchers to Shop for Groceries.**

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- 99 Proven Ways to Increase Your Conversion Rates.**

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- You're Tired of Boring Salad. But You Want To Lose Weight. So It's Time You Meet Green Burg.**

---

- Lose Weight in 2 Weeks or Get 200% of Your Money Back.**

---

- Tired of Feeling Tired All Day? Get Started With The Right Morning Routine Today!**

---

- Don't Miss Out On Free Money.**

---

- Why You Need to Break All the Rules to Get Back to Shape.**

---

- When Google, Facebook and Nike Need a Video, They Call OFFEO.**

---

- 30 Lessons I Learned From My 30 Years Accounting Experience.**

---

- The Most Profitable Way to Double Your Facebook Reach.**

## Formula

- 31 **[Audience]: Are You [Undesirable Outcome]?**
- 
- 32 9 Out of 10 **[Audience]** Can't **[Do This]**. Are You One of Them?
- 
- 33 **[Solution]**, Backed by **[Trusted Source]**.
- 
- 34 The "Insider" Secrets of **[Product]**.
- 
- 35 **[Product Category]** Made **[Adjective]**.
- 
- 36 **[Number]** Ideas You Can Steal From **[Respected Brand]**.
- 
- 37 **[Product Category]** With **[Unique Differentiator]**.
- 
- 38 Let's Stop **[Doing Undesirable Outcome]**.
- 
- 39 Let **[Product]** Work on Your **[Problem]** for Just **[Period]** - And You'll See The Difference
- 
- 40 **[Do Something Hard]** in **[Period of Time]**.
- 

## Example

- Gamers: Are You Not Winning Enough?**
- 
- 9 Out of 10 **Restaurants** Can't **Dispose Their Plastics Well**. Are You One of Them?
- 
- Online Video Marketing Course**, Backed by **Stanford University**.
- 
- The "Insider" Secrets of **Winning Every Game**.
- 
- Facebook Advertising** Made **Easy**.
- 
- 18 Design** Ideas You Can Steal From **Apple**.
- 
- Laptop** With **No Charger Needed**.
- 
- Let's Stop **Wearing Clothes That Don't Make You Look Good**.
- 
- Let **Our Growth Hackers** Work on Your **Underperforming Site** for Just **1 Day** - And You'll See The Difference.
- 
- Your Room Makeover** in **One Week**.
-

## Formula

- 41 Join **[Number] [Audience]** Who **[Do Something Amazing]**.

---

- 42 The Ultimate Guide to **[Desirable Outcome]**.

---

- 43 See What **[Authority]** Said **[Intriguing Thing]**.

---

- 44 **[Get/Do Something]** Like **[Authority]** - Without The **[Pain Points]**.

---

- 45 The **[Short Product Description]** for **[Specific Audience]**.

---

- 46 Start Saving **[Time/Money]** on **[Desirable Outcome]**.

---

- 47 Stop Wasting **[Time/Money]** on **[Undesirable Outcome]**.

---

- 48 Get More/Better **[Desirable Outcome]** With **[Product Category]**.

---

- 49 How Long Are You Willing to Put Up With **[Undesirable Outcome]**?

---

- 50 I Found a **[Adjective]** Way to **[Get Desirable Outcome]**.

---

## Example

- Join **3 Million Entrepreneurs** Who **Travel and Work on the Go**.

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- The Ultimate Guide to **Win Texas Poker**.

---

- See What **Jeff Bezos** Said About **Family Time**.

---

- Have Fun** Like **Sir Richard Branson** - Without **Burning a Hole in Your Wallet**.

---

- The **Inbound Marketing Platform** for **Small Businesses**.

---

- Start Saving **Time** on **Video Production**.

---

- Stop Wasting **Time** on **Bad Hires**.

---

- Get More **Customer Feedback** With **One-click Surveys**.

---

- How Long Are You Willing to Put Up With **Bad Hair Days?**

---

- I Found a **Strange** Way to **Become 10X More Attractive**.

---

## Formula

- 51 How to **[Get Incredible Result]** and **[Do Unexpected Thing as a Result]**.
- 
- 52 **[Product]**. Reinvented.
- 
- 53 **[Desirable Outcome]** Has Never Been Easier.
- 
- 54 **[Undesirable Behavior of Your Audience]**? Stop!
- 
- 55 Master the Art of **[Desirable Outcome]** in Just **[Period]**.
- 
- 56 I Spent **[Period]** **[Working Toward Goal]**. I Just **[Unexpected Quitting Statement]**. Here's Why.
- 
- 57 [Have a/Build a] **[Desirable Thing]** You Can Be Proud of
- 
- 58 Little Known Ways to **[Desirable Outcome]**.
- 
- 59 How to Master **[Product/Solution]** in the Shortest Time Possible.
- 
- 60 **[Problem]** Shouldn't Be This Hard.
- 

## Example

- How to **Climb Mount Everest** and **Reach the Summit in 3 Days Or Less**.
- 
- After Effects**. Reinvented.
- 
- Working Remote** Has Never Been Easier.
- 
- Digging Nose with Your Pinky Finger?** Stop!
- 
- Master the Art of **Javascript Writing** in Just **2 Weeks**.
- 
- I Spent **5 Years Growing a Youtube Audience**. I Just **Deleted My Channel**. Here's Why.
- 
- Have a Level of Performance** You Can Be Proud of
- 
- Little Known Ways to **Cultivate Your First 100 True Fans**.
- 
- How to Master **3 Points Shooting** in the Shortest Time Possible.
- 
- Converting Customers** Shouldn't Be This Hard.
-



## Formula

- 61 They Used **[Authority]** to **[Desirable Outcome]**.
- 
- 62 What Everybody Ought to Know About **[Good, Bad or Desirable]**.
- 
- 63 Give Your **[Audience]** Superpowers.
- 
- 64 The One Basic Secret of **[Problem]**.
- 
- 65 What You Should Know About **[Product]**.
- 
- 66 Struggling to/with **[Undesirable Outcome]**?  
Find Out Why **[Number] [Respected Authority]** Joined Us Last Week.
- 
- 67 We Helped **[Audience]** Just Like Yours to **[Desirable Outcome]**.
- 
- 68 **[Remove Pain]** with a **[Unexpected Way]**.
- 
- 69 Tired of **[Problem]**?
- 
- 70 **[proven Industry Example]** for/of **[new Territory]**.
- 

## Example

- They Used **AI** to **Bake the Most Beautiful Cake**.
- 
- What Everybody Ought to Know About **Traveling the World on Your Own**.
- 
- Give Your **Children** Superpowers.
- 
- The One Basic Secret of **Standing Tables**.
- 
- What You Should Know About **Treadmills**.
- 
- Struggling to **Match the Best Outfit for Your Date?**  
Find Out Why **489 Singles** Joined Us Last Week.
- 
- We Helped **Readers** Just Like Yours to **Stay longer**.
- 
- Stop Sore Muscles** With **Indian Curry**.
- 
- Tired of **Washing your Clothes?**
- 
- Airbnb** for **Skateboards**.
-

## Formula

- 71 How to **[Desirable Thing]** Like **[Authority]**.

---

- 72 Would You **[Do Uncommon Thing]**? I Just Did.

---

- 73 Why **[Number]** **[People]** Can't **[Undesirable Outcome]**.

---

- 74 Stop Doing **[Undesirable Outcome]** Without **[Product]**.

---

- 75 How a **[Audience]** Got **[Desirable Outcome]** in Just **[Period]**.

---

- 76 Your Search for **[Desirable Outcome]** Ends Here.

---

- 77 Get **[Desirable Outcome]** or **[Guarantee]**.

---

- 78 Are You Still Wasting Money/Time on **[Undesirable Outcome]**.

---

- 79 The Only **[Product Category]** That Doesn't **[Objection or Anxiety]**.

---

- 80 **[Product]** Built to **[Desirable Outcome]**.

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## Example

- How to **Speak** Like **Obama**.

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- Would You **Quit Your \$100k Job**? I Just Did.

---

- Why **92% of Startups** Can't **Get Funding**.

---

- Stop **Dying Your Hair** Without **Your Hair Stylist**.

---

- How a **Student** Got **100k Followers** in Just **2 Weeks By Doing This 1 Thing**.

---

- Your Search for **Better Cooking Oil** Ends Here.

---

- Get **Fit** or **Get Your Money Back**.

---

- Are You Still Wasting Time on **Irritating Ads**?

---

- The Only **Pair of Boots** That **Doesn't Wear Off**.

---

- AI Robot** Built to **Optimize Your Trading**.

---

## Formula

- 81 Do You Have the Courage to **[Do Something Scary]**?
- 
- 82 The #1 Lesson I Learned From **[Remarkable Experience]**.
- 
- 83 **[Bully Does X.] [Bullied Reacts With Y.]**
- 
- 84 I Don't Regret **[Uncommon Action]**. But Here's What I'd Do Differently.
- 
- 85 We Can Help You Make/Do [Desirable Outcome]
- 
- 86 **[Product]** Made **[Adjective]**.
- 
- 87 How Your **[Current Vendor]** Is Ripping You Off. And What to Do About It.
- 
- 88 What **[Authority]** Can Teach You About **[Unexpected Thing]**.
- 
- 89 Say Goodbye to **[Problem]** With **[Solution]**.
- 
- 90 This Unexpected **[Solution]** May Just Be the Best Medicine for **[Problem]**.
- 

## Example

- Do You Have the Courage to **Quit Your Job and Travel the World?**
- 
- The #1 Lesson I Learned From **Living With My Step-Father.**
- 
- Samsung Offers 5G Network. HuaWei Just Announced 6G Network.**
- 
- I Don't Regret **Quitting my High Income Job.** But Here's What I'd Do Differently.
- 
- We Can Help You **Earn Your First Million Dollars.**
- 
- Calories Tracking Made Easy.**
- 
- How Your **Landlord** Is Ripping You Off. And What to Do About It Right Now
- 
- What **Architects** Can Teach You About **Designing a House.**
- 
- Say Goodbye to **Belly Fat** With **the SIBEI FIT Method.**
- 
- This Unexpected **Juice** May Just Be the Best Medicine for **Sunburns.**
-

## Formula

- 91 Is This the World's First **[Desirable Outcome]**?
- 
- 92 It's Time to Take Control Over **[Problem]**.
- 
- 93 Start **[Desirable Outcome]**.
- 
- 94 How to Avoid the Most Common and Costly **[Product]** Mistakes.
- 
- 95 **[Superlative] [Category]** For **[Audience]**.
- 
- 96 How to Permanently Stop **[Embarrassing Problem]**, Even if You've Tried Everything!
- 
- 97 Why Are You **[Undesirable Outcome]**?
- 
- 98 If You Think You Need **[Desirable Outcome]**, You Do.
- 
- 99 Get/Start **[Desirable Outcome]**.
- 
- 100 Sick of **[Problem]**?
- 

## Example

- Is This The World's First **Plastic-less City**?
- 
- It's Time to Take Control Over Your **Personal Finances**.
- 
- Start a **Simple But Effective Running Routine**.
- 
- How to Avoid the Most Common and Costly **Dieting** Mistakes.
- 
- The Most Luxury Co-Working Spaces** for **Millionaires**.
- 
- How to Permanently Stop **Hair Lost**, Even if You've Tried Everything!
- 
- Why Are You **Still Wearing Black Suit with Brown Shoes**?
- 
- If You Think You Need To **Quit Gambling**, You Do.
- 
- Get **More Paying Customers**.
- 
- Sick of **Your Partner's Snoring**?
-



## Formula

- 101 Discover **[Adjective] [Product]**.
- 
- 102 Is **[Topic]** a Scam? Find Out if You're Putting Your **[Resource]** at Risk.
- 
- 103 **[Number] [Solutions]** Designed for **[Audience] [Problem]**.
- 
- 104 Start **[Desirable Outcome]** Today
- 
- 105 **[Desirable Outcome] [By Doing What You Do]**.
- 
- 106 Goodbye **[Problem]**. Hello **[Solution]**.
- 
- 107 Let Me Show You the Secrets of **[Authority]**.
- 
- 108 The Honest, No "BS" Truth About **[Product Category]**.
- 
- 109 The **[Superlative] [Product]** You'll Ever Use.
- 
- 110 For **[Audience]** Who **[Want Desirable Outcome]**, **[Product]** Is **[Product Category]** That **[Benefit]**.
- 

## Example

- Discover **the Best Hotels in Miami**.
- 
- Is **Keto Diet** a Scam? Find Out if You're Putting Your **Body** at Risk.
- 
- 400 Headlines** Designed for **You to Make More Money**.
- 
- Start **Writing Better Headlines** Today.
- 
- Earn Money Playing Basketball**.
- 
- Goodbye **Dust**. Hello **Dyson**.
- 
- Let Me Show You the Secrets of **Apple's Credit Card**.
- 
- The Honest, No "BS" Truth About **Cat Weird Behaviors**.
- 
- The **Fastest Toothbrush** You'll Ever Use.
- 
- For **Photographers** Who **Want to Shoot Stunning Macro Photos**, **MaGoodShots** Is **the Ebook** That **Will Teach You How**.
-

## Formula

- 111 The **[Superlative]** Ways to Utilize **[Resource]**.
- 
- 112 The Only **[Product Category]** Made Exclusively to **[Desirable Outcome]**.
- 
- 113 **[Objection]**. But It Works.
- 
- 114 **[Do/Be Something Your Audience Wants]** as **[Authority]**.
- 
- 115 Get **[Desirable Outcome]** Like **[Authority]**.
- 
- 116 **[Competitor]** **[Undesirable Action]**. **[Your Brand]** **[Desirable Thing]**.
- 
- 117 **[Product Category]** That Works.
- 
- 118 We're the Only Ones That **[Unique Differentiator]**.
- 
- 119 How I Found Out That **[Unexpected Solution]** Is the Best Medicine.
- 
- 120 You Are **[Negative or Positive Comparative]** Than You Think.
- 

## Example

- The **Best** Ways to Utilize **Your Virtual Team**.
- 
- The Only **Accounting Software** Made Exclusively to **Save You Money and Time**.
- 
- Giving Discounts Are Horrible**. But It Works.
- 
- Catwalk** as **Lady Gaga**.
- 
- Get a **Body** Like **Arnold Schwarzenegger**.
- 
- Samsung Is Losing Money**. **Apple Just Tripled Its Profit**.
- 
- Viagra** That Works.
- 
- We're the Only One That **Pay You 50% Interest on Your Investments**.
- 
- How I Found Out That **Charcoal** Is the **Best Make Up Ingredient**.
- 
- You Are **Richer** Than You Think.
-

## Formula

- 121 A New Way to **[Desirable Outcome]**.
- 
- 122 Unleash the Power of **[Product / Solution]**.
- 
- 123 Why Haven't **[Audience]** Been Told These Facts?
- 
- 124 Break All the Rules and **[Desirable Outcome]**.
- 
- 125 Get Rid of **[Problem]** Once and for All.
- 
- 126 We Promise You This: **[Desirable Outcome]**.
- 
- 127 What **[Your Audience]** Needs to **[Desirable Outcome]**.
- 
- 128 How an **[Unexpected Person]** Showed Me **[Unexpected Insight]**.
- 
- 129 For **[Audience]** Who Do **[Problem]**.
- 
- 130 Are You Struggling With **[Undesirable Outcome]**?
- 

## Example

- A New Way to Cook **Chicken Feet With Salt Only**.
- 
- Unleash the Power of **Video Marketing**.
- 
- Why Haven't **Dropshippers** Been Told These Facts?
- 
- Break All the Rules and **Eat All the Fried Chickens You Want**.
- 
- Get Rid of **Smelly Feet** Once and for All.
- 
- We Promise You This: **800% More Revenue**.
- 
- What **the Cleaner** Needs To **Make \$300 A Day**.
- 
- How a **5-year Old** Showed Me **How to Do Marketing**.
- 
- For **Graphic Designers** Who Do **Not Understand Adobe After Effects**.
- 
- Are You Struggling to **Drink 8 Glasses of Water a Day**?
-

## Formula

- 131 Why **[Authority]** Is Wrong About **[Solution]**.
- 
- 132 **[Product Name]** Is a **[Product Category]** That **[Desirable Outcome]** Without **[Objection]**.
- 
- 133 Discover the **[High-value]** Secrets of **[Authority]**.
- 
- 134 The Idea That **[Audience]** Can't **[Desirable Outcome]** Is Bullshit.
- 
- 135 Who Else Wants **[Desirable Outcome]**?
- 
- 136 Who Said It Had to Be Hard to **[Problem]**.
- 
- 137 Same **[Resource]**. More **[Desirable Outcome]**.
- 
- 138 Get More **[Desirable Outcome]** From **[Audience]**.
- 
- 139 **[What Your Product Does]**. **[Main Objection]**
- 
- 140 Possibly the World's First **[Unexpected Outcome]**.
- 

## Example

Why **The Government** Is Wrong About **Tax Evasion**.

---

**Off.AI** Is a **Personal Assistant** Who **Schedules Meetings For You**, Without **Your Attendees Noticing It**.

---

Discover the **Billion Dollar** Secret of **Investing**.

---

The Idea That **Chickens** Can't **Fly** Is Bullshit.

---

Who Else Wants **No More Hangovers**?

---

Who Said It Had to Be Hard to **Solve a Rubiks Cube**?

---

Same **Users**. More **Revenue**.

---

Get More **Likes** From **Your Facebook Followers**.

---

**Create Impressive Interactive Website. No Coding Required.**

---

Possibly the World's First **Camera Without Lens**.

---



## Formula

- 141 What **[Authority]** Taught Me About **[Problem]**.
- 
- 142 Our Biggest Challenge Was **[Undesirable Outcome]**.
- 
- 143 **[Solution / Product]** for **[Audience]**.
- 
- 144 Now You Can **[Desirable Outcome]** Without **[Objection]**.
- 
- 145 The **[Number]** **[Superlative]** Resources for **[Audience]**.
- 
- 146 When **[Authority, Authority]** And **[Authority ]** Need **[Solution]**, Here's What They Do
- 
- 147 The **[Superlative]** Way to Get **[Desirable Outcome]**.
- 
- 148 Make Your First **[Money]** in Just **[Time]**.
- 
- 149 **[Product Name]**: The Best Way to **[Solution]**.
- 
- 150 The Truth Behind **[Desirable Outcome]**.
- 

## Example

- What **Accountants** Taught Me About **Patience**.
- 
- Our Biggest Challenge Was **That Client Wants Purple Cow Instead of White**.
- 
- Medicine for Kids**.
- 
- Now You Can **Lose Weight** Without **Leaving Your House**.
- 
- The **19 Best** Resources for **Sound Designers**.
- 
- When **Gucci, Prada** And **LV** Need **Models**, Here's What They Do
- 
- The **Most Effective** Way to Get Win **Customer's Hearts**.
- 
- Make Your First **Million** in Just **30 Days**.
- 
- OFFEO**: The Best Way to Create **Videos**.
- 
- The Truth Behind **Apple's Design Team**.
-

## Formula

- 151 **[Number]** Little Known Factors That Could Affect Your **[Resource]**.
- 
- 152 The Comprehensive Guide to **[Desirable Outcome]**.
- 
- 153 What's It Costing You to **[undesirable Outcome]**?
- 
- 154 Master the Art of **[Desirable Outcome]**.
- 
- 155 What Is **[Solution]** Worth to You?
- 
- 156 A **[Adjective]** Method That's Helping **[Audience]** to **[Desirable Outcome]**.
- 
- 157 The Scientific Method To **[Desirable Outcome]**.
- 
- 158 Behind the Scenes of a **[Authority]**.
- 
- 159 The Secret of **[Desirable Outcome]**.
- 
- 160 **[Audience]** Regularly Pay Me **[Money]** for **[Solution Or Information]**. But You Can Have It Free.
- 

## Example

- 7 Little Known Factors That Could Affect Your **Sitting Habits**.
- 
- The Comprehensive Guide to **Copywriting**.
- 
- What's It Costing You to **Gamble**?
- 
- Master the Art of **Dreaming**.
- 
- What Is **Good Time Management** Worth to You?
- 
- An **Easy** Method That's Helping **Game Designers** to **Stay Focused**.
- 
- The Scientific Method To **Looking Young**.
- 
- Behind the Scenes of a **Successful Startup**.
- 
- The Secret of **Working from Anywhere in the World**.
- 
- Clients** Regularly Pay Me **\$5,000** for **A Website Review**. But You Can Have It Free.
-

## Formula

- 161 Are You Sure **[Problem]** Is Not Costing You **[What They Care About]**?
- 
- 162 How to Survive Your First **[Desired Outcome]**.
- 
- 163 Why You're Not **[Desired Outcome]** (and What to Do About It).
- 
- 164 We Help **[Audience]** Do **[Desirable Outcome]** With **[Solution]**.
- 
- 165 Here's the **[Superlative]** Way to **[Solution / Problem]**.
- 
- 166 Detailed Strategies to **[Desirable Outcome]**.
- 
- 167 Unlock **[Desirable Outcome]**.
- 
- 168 We Promise You This: **[Desirable Outcome]** or **[Consequence]**.
- 
- 169 Want to **[Desirable Outcome]** - but Don't Know How?
- 
- 170 Is **[Solution]** Good or Bad? Find Out Now.
- 

## Example

- Are You Sure **Bad Breathe** Is Not Costing You **Sales**?
- 
- How to Survive Your First **Bungee Jumping**.
- 
- Why You're Not **Attractive** (and What to Do About It).
- 
- We Help **Students** Learn **Faster** With **Foot Massages**.
- 
- Here's the **Best** Way to **Win a Pitch**.
- 
- Detailed Strategies to **Winning High Ticket Clients**.
- 
- Unlock **Your Brain's Potential**.
- 
- We Promise You This: **Hire a Customer Service Specialist** or **See Your Company Go Bankrupt**.
- 
- Want to **Sell More** - but Don't Know Know How?
- 
- Is **Exercising at Night** Good or Bad? Find Out Now.
-

## Formula

- 171 The Secret Ways **[Authority]** **[Get Desirable Outcome]**.
- 
- 172 **[Number]** Ways to **[Desirable Outcome]**.
- 
- 173 Because **[Current Solution]** Just Doesn't Work Anymore
- 
- 174 Do You Want **[Desirable Outcome]**?
- 
- 175 **[Desirable Outcome]** Made Simple
- 
- 176 Short Cut **[Solution]** You Can Use Immediately.
- 
- 177 **[Problem]** Can Make You Lose Customers
- 
- 178 Overcome the **[Problem]** That Keeps You **[Undesirable Action]**.
- 
- 179 **[Adjective]** **[Product]**.
- 
- 180 Now You Can **[do Something Desirable]** **[Great Circumstance]**.
- 

## Example

- The Secret Ways **the Japanese People Transport Your Luggages**.
- 
- 29** Ways to **Stop Smoking**.
- 
- Because **Redesigning Your Website** Just Doesn't Work Anymore.
- 
- Do You Want **More Visitors?**
- 
- Eat Crabs and Lobsters** Made Simple.
- 
- Short Cut **SEO Tactics** You Can Use Immediately.
- 
- Slow Website Speed** Can Make You Lose Customers.
- 
- Overcome the **Guilt** That Keeps You **Eating Unhealthy**.
- 
- Simple Video Maker**.
- 
- Now You Can **Be Fit and Still Eat Bacon**.
-



## Formula

- 181 How to Make **[Money]** With Your **[Product]**, Step-by-step
- 
- 182 **[Product Name]** Is a **[Product Category]** That **[Differentiator]**.
- 
- 183 Here Is a Method That's Helping **[Audience]** to **[Desirable Outcome]**.
- 
- 184 **[Undesirable Behavior]**? Stop!
- 
- 185 The Easiest Way to **[Desirable Outcome]**.
- 
- 186 **[Product]** You'll Actually Use.
- 
- 187 **[Desirable Outcome]** As Easy As a **[Comparison]**.
- 
- 188 How to **[Result]** in **[Timeframe]** Without **[Thing You Hate Doing]**.
- 
- 189 **[Number]** Quick Tips to **[Result We Want to Generate]**.
- 
- 190 **[Famous Person's Name]** **[Topic]** - **[What It is Called]** Helped Me to **[Result]**
- 

## Example

- How to Make **\$100.000** With Your **Ebook**, Step-by-step
- 
- OFFEO** Is an **Online Video Maker** That **Enable Small Businesses to Create Effective Video Ads**.
- 
- Here Is a Method That's Helping **Email Marketers** to **Increase Their Open Rate**.
- 
- Wasting Time Scrolling Facebook?** Stop!
- 
- The Easiest Way To **Connect With High Net Worth Individuals**.
- 
- Time Tracking Habits** You'll Actually Use.
- 
- Design Your Dream Home** As Easy As **Breathing**.
- 
- How to **Get 100k Followers on Facebook** in **30 Days** Without **Paying For Ads**.
- 
- 5** Quick Tips to **Creating an Irresistible Offer**.
- 
- Jack Ma's Top Career Tip – Finding a Mentor** Helped Me to **Stay Focused**.
-

## Formula

- 191 How to **[Vision of Heaven Island]**.
- 
- 192 The **[Number]** Lessons **[Group of People]** Learn in **[Activity]** Too Late.
- 
- 193 **[Number]** Minutes For The Next **[Number]** Years of Your Life – A Rant
- 
- 194 **[Percentage]** of You Will Ignore This in **[Upcoming Year]** - **[Topic]**
- 
- 195 The Ultimate **[Advice]** For Every **[Demographic]** Year Old
- 
- 196 What to Do After **[A Phase In Your Life/Business]**.
- 
- 197 Why **[Unconventional Action]** is Good For **[The Result You Want to Achieve]**.
- 
- 198 The Fastest Way to **[Get Rid of Undesired Outcome]**.
- 
- 199 How to **[Solve Common Objection]** Even If You Are **[Objection, Objection, Objection]**.
- 
- 200 Why **[Vehicle Name]** Now?
- 

## Example

- How to **Quit Your Job And Travel Around The World**.
- 
- The **3** Lessons **Every Entrepreneur** Learn in **Business** Too Late.
- 
- 5** Minutes For The Next **5** Years of Your Life - A Rant
- 
- 91%** of You Will Ignore This in **2019** – **Facebook Will Be Fully Videos By 2021!**
- 
- The Ultimate **Advice** For Every **25** Year Old.
- 
- What To Do After **University**.
- 
- Why **Playing Mobile Games** is Good For **Your Brain**.
- 
- The Fastest Way to **Stay Fashionable With Your Current Wardrobe**.
- 
- How to **Get Started With Online Marketing** Even If You Are **Broke, Young And Jobless**.
- 
- Why **Video Marketing** Is So Powerful Now?
-

## Formula

201 They Say **[Vehicle Name]** Are Expensive?

---

202 What if **[Strategy Name]** Doesn't Work?

---

203 **[Vehicle Name]** For **[Personality Type]**.

---

204 **[Number]** Types of **[Group of People]** and How to **[Action]**.

---

205 The **[Number]** Most Powerful Words You Can Use When **[Action]**.

---

206 **[Number]** Tricks to Reduce **[Undesired Outcome/Fear]**.

---

207 Is **[Action]** a Waste of Time?

---

208 The Single Biggest Reason Why **[Undesired Outcome]**.

---

209 Stop **[Action]**, start **[Action]**!

---

210 The **[Number]** Biggest Lies of **[Topic]**.

---

## Example

They Say **Facebook Ads** Are Expensive?

---

What If **Posting Engaging Contents on Facebook** Doesn't Work?

---

**Video Marketing** For **The Camera Shy Entrepreneur**.

---

**3** Types of **Consumers** and How to **Get Them To Buy Every Single Time**.

---

The **5** Most Powerful Words You Can Use When **You're Trying to Persuade Someone**.

---

**7** Tricks to Reduce **Eye Fatigue**.

---

Is **Researching on Your Competitors** a Waste of Time?

---

The Single Biggest Reason Why **Nurses Are Underpaid**.

---

Stop **Researching**, Start **Executing**.

---

The **4** Biggest Lies of **Dropshipping**.

---

## Formula

- 211 What to do when **[Group of People]** Say, "**[Quote]**".
- 
- 212 **[Number]** Things That Will Hold You Back From **[Result]**.
- 
- 213 How to Handle **[Undesired Outcome]**?
- 
- 214 **[Number]** Tips to Be More **[Desired Outcome]**.
- 
- 215 How to Turn **[Money]** Into **[More Money]** in **[Time]**.
- 
- 216 My Best Advice on How to **[Result]**.
- 
- 217 How I went From **[Undesired Outcome]** to **[Desired Outcome]**.
- 
- 218 How to Adapt to Changes on **[Topic]**.
- 
- 219 Problems With **[Topic]** Around The World.
- 
- 220 The **[Number]** Traits That Make You **[Desired Outcome]**.
- 

## Example

- What to do when **Your Customers** Says, "**Your Product is Too Complex**".
- 
- 3** Things That Will Hold You Back From **Being a Loving Parent**.
- 
- How to Handle **Bad Customers**?
- 
- 5** Tips to Be More **Charismatic on Camera**.
- 
- How to Turn **\$100** into **\$100,000** in **30 Days**.
- 
- My Best Advice on **How to Create Your Brand Video Online**.
- 
- How I Went From **Jobless** to **Running My 8 Figure SaaS Business**.
- 
- How to Adapt to Changes on **the Google Algorithm**.
- 
- Problems With **Parenting** Around The World.
- 
- The **7** Traits That Make You **Famous**.
-

## Formula

- 221 [Good Trait] VS [Bad Trait] – How to Tell The Difference
- 
- 222 Will [Desired Outcome] Make You Happy?
- 
- 223 Could [Action] Be The Best Thing You Ever Did?
- 
- 224 How to [Action] So That [Desired Outcome]
- 
- 225 Why You Should [Action]
- 
- 226 The Benefits of [Action 1], [Action 2] And [Action 3]
- 
- 227 The First [Number] Hours – How to [Results]
- 
- 228 The Most Important Lesson From [Experience]
- 
- 229 What if You Could Trade [Your Possession] For [Another Possession] – Would You Do it?
- 
- 230 Why [Something Everyone Thinks is Good] is Actually Bad For You
- 

## Example

- True Happiness VS Trying to Act Happy – How to Tell The Difference
- 
- Will \$1,000,000 Make You Happy?
- 
- Could Investing In Great Companies Be The Best thing You Ever Did?
- 
- How to Draw a Storyboard So That You Can Communicate Your Ideas Effectively
- 
- Why You Should Eat Dinner Before 6pm
- 
- The Benefits of Resting, Meditation And Reading
- 
- The First 20 Hours – How to Master Singing Without Scaring Off Your Neighbours
- 
- The Most Important Lesson From Gambling All My Savings Away
- 
- What if You Could Trade Health For a Fancy Car – Would You Do it?
- 
- Why Drinking Milk is Actually Bad For Your Bones
-

## Formula

- 231 How to Triple **[Desired Outcome]** By Using This Trick

---

- 232 How to **[Desired Outcome]** With No **[Resources]**

---

- 233 **[Number]** Techniques to Become **[Desired Outcome]**

---

- 234 The Surprising Secret to **[Desired Outcome]**

---

- 235 After Watching This, Your **[Conscience/Possession]** Will Not Be the Same

---

- 236 Why **[Group of People]** Believe They Can't **[Action]**

---

- 237 Is **[Desired Outcome]** A Thing of The Past?

---

- 238 How to **[Desired Outcome]** When You Know You Will Be **[Negative Emotion]**

---

- 239 What I Learned From **[Experience]**

---

- 240 How I **[Desired Outcome]** – Without **[Resources]**

---

## Example

- How to Triple **Your Earnings** By Using This Trick

---

- How to **Get Taller** With No **Tall Genes**

---

- 6** Techniques to Become **a Professional Baseball Player**

---

- The Surprising Secret to **Eating More Without Feeling Full**

---

- After Watching This, Your **Mind** Will Not Be The Same

---

- Why **Single Parent Kids** Believe They Can't **Become Successful**

---

- Is **Making Money Online** a Thing of The Past?

---

- How to **Handle Failure** When You know You Will Be **Disappointed With Yourself**

---

- What I Learned From **Working With My Best Friend**

---

- How I **Generate 7 Figures Selling Properties** – Without **Any Prospects**

---



## Formula

- 241 Do **[Topic]** Kill **[Desired Outcome]**?
- 
- 242 If You Want to **[Desired Outcome]**, Be Obsessed
- 
- 243 What Do Top **[Group of People]** Do Differently?
- 
- 244 Why **[Action]** Will Change Everything
- 
- 245 Stop Searching For **[Desired Outcome]**, Start Taking Action!
- 
- 246 **[Famous Person's Name]**: How to **[Desired Outcome]**
- 
- 247 The Advice **[Group of People]** Won't Give You
- 
- 248 **[Platform]** Tutorial For Beginners **[Year]** – How to Create **[Result]**
- 
- 249 How to **[Action]**
- 
- 250 The Consequences of **[Action]**
- 

## Example

- Do **Farting** Kill **Romance**?
- 
- If You Want to **Succeed**, Be Obsessed
- 
- What Do Top **Navy Seals** Do Differently?
- 
- Why **5G Network** Will Change Everything
- 
- Stop Searching For **The Perfect Way To Do Things**, Start Taking Action!
- 
- Jack Ma** – How to **Retain Valuable Staff**
- 
- The Advice **Your Boss** Won't Give You
- 
- Reddit** Tutorial For Beginners **2020** – How to **Predict A Trending Topic**
- 
- How to **Start On Your Business Idea**
- 
- The Consequences of **Focusing On A Short-Term Result**
-

## Formula

251 How to Use **[Resources]** to Stand Out on **[Place/Platform]**?

---

252 Stop Caring About **[Topic]**

---

253 **[Number]** Smart Strategies to **[Desired Outcome]**

---

254 How to Turn **[Item With Price]** Into **[New High Price]**

---

255 Uncomfortable Truths About **[Topic]**

---

256 Watch Me **[Action]** in **[Timeframe]**

---

257 Are You **[Topic]**? – Watch this Now

---

258 Should You **[Topic]**?

---

259 The Best Advice For **[Group of People]**

---

260 **[Number]** Steps to **[Topic]**

---

## Example

How to Use **Promo Codes** to Stand Out on **Forums**

---

Stop Caring About **Internet Trolls**

---

**13** Smart Strategies to **Gain A Cultish Following Of Your Brand**

---

How to Turn a **\$10 Nameless Domain** Into **\$10k**

---

Uncomfortable Truths About **Building A Successful Internet Business**

---

Watch Me **Market A Restaurant To The Top** in **1 Month**

---

Are You A **Freelancer**? – Watch This Now

---

Should You **Settle For Less**?

---

The Best Advice For **People Who Can't Sleep**

---

**10** Steps to **Creating Video Ads That Convert**

---

## Formula

- 261 Why **[Topic]** Is Actually Good For you

---

- 262 Why Do So Many **[Group of People]** Win in **[Activity]**

---

- 263 Are **[Group of People]** Made or Born?

---

- 264 The Emerging Trend in **[A Category]** that **[Famous Person's Name]** Swears By

---

- 265 This is The Only Way to **[Do Something Great]** in **[Timeframe]**

---

- 266 Top **[Number]** **[Topics]** Mistake That **[Group of People]** Make

---

- 267 Take This Test Right Now – **[Topic That You're Discussing]**

---

- 268 How I made **[Amount of Money]** in **[Timeframe]**

---

- 269 The Single Biggest Reason Why **[Group of People]** Succeed in **[Your Industry]**

---

- 270 What **[The Experts]** Don't Want You to Know

---

## Example

- Why Eating **Lard** Is Actually Good For You

---

- Why Do So Many **Engineering Students** Win in **Business**

---

- Are **Billionaires** Made or Born?

---

- The Emerging Trend in **Grey Shorts** That **Kanye West** Swears By

---

- This is The Only Way to **Gain 5000 Followers** in **1 Week**

---

- Top **12 Marketing Mistakes** That **New Business** Make

---

- Take This Test Right Now – **Count to 100 With A Timer Counting Down From 100**

---

- How I Made **\$423k** in **1 Month**

---

- The Single Biggest Reason Why **Extroverts** Succeed in **Life**

---

- What **Instagram Influencers** Don't Want You to Know

---

## Formula

- 271 Daily To-Do List For **[Topic]**

---

- 272 When is it Smarter to **[Strategy 1]** or **[Strategy 2]**

---

- 273 How to Plan The Ultimate **[Topic]**

---

- 274 Create Your First **[Product]** in **[Number]** Easy Steps

---

- 275 **[Number]** Things That **[Group of People]** Shouldn't Do

---

- 276 How to Overcome **[Fear That your Audience Might Have]**

---

- 277 What I Learnt Spending **[Money]** on **[Doing Something That Will Bring You Result]**

---

- 278 **[Number]** Tips on How to Survive **[Something Negative]**

---

- 279 How to **[Achieve Desired Outcome]** in **[Timeframe]** According to **[Famous Person's Name]**

---

- 280 The Surprising Habits of **[A group of Successful People]**

---

## Example

- Daily To-Do For **A Operations Director**

---

- When is it Smarter to **Run a Online Contest** or **Set-Up a Physical Booth**

---

- How to Plan The Ultimate **Marketing Strategy**

---

- Create Your First **Facebook Ad** in **7** Easy Steps

---

- 15** Things That **Your Marketing Team** Shouldn't Do

---

- How to Overcome **Your First Business Year**

---

- What I Learnt Spending **\$120k** on **A 5-Second Video Ad**

---

- 6** Tips on How to Survive **a Bearish Market**

---

- How to **Pitch Your Idea** in **the First 3 Minutes** According to **Mark Cuban**

---

- The Surprising Habits of **The Maori Tribe**

---

## Formula

- 281 You Don't Have to be **[Something Challenging]** to be **[Desired Result]**

---

- 282 Do You Recognize the **[Number]** Early Warning Signs of **[Undesired Outcome]**?

---

- 283 Do You Make These Mistakes in **[Topic]**?

---

- 284 The Lazy **[Demographic]** Way to **[Get Desired Result]**

---

- 285 The **[Group of People]** Guide to **[Pain Point Your Audience Might Have]**

---

- 286 **[Famous Person's Name]** Top Strategies For **[Topic]**

---

- 287 How to **[Get Desired Result]** While You're **[Do Something Else]**

---

- 288 This is Why Only **[Percent]** of People Will [Do What You Want Them to Do]

---

- 289 Little Known Ways to **[Get Desired Outcome]** Without **[Doing Something You Hate Doing]**

---

- 290 These **[Number]** Things Are **[Undesired Outcome]**

---

## Example

- You Don't Have to **Be A Harvard Graduate** to **Earn Millions**

---

- Do You Recognize The **12** Early Warning Signs of **Burning Out?**

---

- Do You Make These Mistakes in **Submitted Work?**

---

- The Lazy **Millenial** Way to **Blend In With Your Older Peers**

---

- The **Poor Man's** Guide to **Maximizing Your Marketing Budget**

---

- Donald Trump** Top Strategies For **Building A Million Dollar Company**

---

- How to **Manage A Team** While You're **Overseas**

---

- This is Why Only **12%** of Your Customers Will **Convert**

---

- Little Known Ways to **Get Fit** Without **Paying For A Gym Membership**

---

- These **5** Things Are **Bad For Your Investment Strategy**

---

## Formula

- 291 Warning! These **[Number]** Things Are **[Undesired Outcome]**

---

- 292 What Everyone Should Know About **[Topic]**

---

- 293 What **[Famous Person's Name]** Can Teach Us About **[Topic]**

---

- 294 Discover How You Can **[Desired Outcome]** in **[Timeframe]**

---

- 295 **[Topic]** Mistakes Most **[Group of People]** Make

---

- 296 **[Number]** Everyday Things That **[Obstacle]**

---

- 297 The Ultimate Guide to **[Desired Outcome]** – Even if You Are Not **[Trained to Do The Task]**

---

- 298 How to **[Topic]** So That You Can **[Desired Outcome]**

---

- 299 Get Rid of **[Problem]** Once And For All

---

- 300 Forget **[Popular Strategy]** and Try **[Unconventional Strategy]** Instead

---

## Example

- Warning! These **7** Things Are **Causing A Leaking Bucket In Your Business**

---

- What Everyone Should Know About **Branding Their Prestige Product**

---

- What **Hugh Jackman** Can Teach Us About **Perseverance**

---

- Discover How You Can **Get Your Boss' Attention** in **4 Weeks**

---

- Time Management** Mistakes That Most **Middle Management** Make

---

- 5** Everyday Things That **Waste Your Time**

---

- The Ultimate Guide to **Creating A Blog** – Even if You Are Not a **Web Developer to Do The Task**

---

- How to **Eat** So That You Can **Lose 5 Kg In A Month**

---

- Get Rid of **Your Unproductive Staff** Once And For All

---

- Forget **Blackhat Techniques** and Try **Investing In SEO** Instead

---



## Formula

- 301 How to **[Do Something]** Like a Professional

---

- 302 **[Undesired Outcome]** Resolved in Just **[Number]** Steps

---

- 303 How to Fix **[Topic]** When it Backfires

---

- 304 **[Number]** Tips That Will Help You in **[Desired Outcome]**

---

- 305 Why **[Topic]** is Worth Your Attention

---

- 306 **[Number]** Steps to Achieve **[Desired Outcome]**

---

- 307 How to Build A **[Desired Outcome]**

---

- 308 The Science of **[Topic]** and How to **[Get Desired Outcome]**

---

- 309 **[Number]** Fool Proof Formulas That Work For **[Group of People] [Topic]**

---

- 310 **[Number]** Best Ways to **[Desired Result]**

---

## Example

- How to **Code** Like a Professional

---

- Bad PR** Resolved in Just **5** Steps

---

- How to Fix A **Marketing Campaign** When it Backfires

---

- 7** Tips That Will Help You in **Learning Something New**

---

- Why **Respecting The Less Priviliaged** is Worth Your Attention

---

- 13** Steps To Achieve **1 Million Dollars in 3 Years**

---

- How to Build A **Sustainable Passive Income**

---

- The Science of **Leadership** and How to **Win The Hearts Of Your Staff**

---

- 4** Fool Proof Formulas That Work For **Salesman - Knowing Your Customers**

---

- 4** Best Ways to **Sell A House**

---

## Formula

- 311 Don't Do Any of These **[Number]** Things on **[Topic]**

---

- 312 How You Can Learn **[Topic]** in **[Number]** Easy Steps

---

- 313 **[Number]** Mind-Blowing Tips About **[Topic]**

---

- 314 **[Number]** Things **[Group of People]** Wished They Learnt Earlier

---

- 315 How to Unlock **[Something That's Already Within You]**

---

- 316 You Think You Know What **[Topic]** is?

---

- 317 Which Type of **[Group of People]** Are You? Is it Stopping You From Getting **[Desired Result]**?

---

- 318 Why Do Some **[Group of People]** Always Get **[Desired Results]**?

---

- 319 How **[Strategy]** Cured My **[Problem]** in Just **[Timeframe]**

---

- 320 Why it's Not Your Fault **[Pain Point]**

---

## Example

- Don't Do Any of These **16 Things** on **Social Media Marketing**

---

- How You Can Learn **Blogging** Effectively in **15** Easy Steps

---

- 13** Mind-Blowing Tips About **Losing Weight**

---

- 9** Things **Adults** Wished They Learnt Earlier

---

- How to Unlock **Your Memory Potential**

---

- You Think You Know What **Humour** is?

---

- Which Type of **Sleeper** Are You? Is it Stopping You From Having **Effective Rest**?

---

- Why Do Some **Woman** Always Get **What They Want**?

---

- How **This One Stretch** Cured **My Chronic Neck Ache** in Just **7 Days**

---

- Why it's Not Your Fault **That Your Kids Are Glued To The Screen**

---

## Formula

- 321 How I **[Desired Results]** By Making This Unusual Mistake
- 
- 322 Advice to **[Group of People]** Who Want **[Desired Result]**
- 
- 323 Why **[Something Perceived to Be Good]** Can Be Bad For Your Business
- 
- 324 How Much is **[Problem]** Really Costing You?
- 
- 325 How **[Something Perceived to Be Bad]** Resulted in **[Desired Result]** and **[Benet]**
- 
- 326 What **[Group of People]** Do When Faced With **[Problem]**
- 
- 327 How I Improved **[Problem]** Without **[Objection]** in **[Timeframe]**
- 
- 328 Don't Waste Your Time on **[Topic]**
- 
- 329 Top **[Number]** Lessons I Learnt From **[Mistake]**
- 
- 330 How to Build **[Something of Value]** That You Can Be Proud Of
- 

## Example

- How I **Became An Internet Sensation** By Making This Unusual Mistake
- 
- Advice to **Interns** Who Want to **Join MNCs**
- 
- Why **Hiring Experienced Managers** Can Be Bad For Your Business
- 
- How Much is **Driving A Vehicle** Really Costing You?
- 
- How **Tattoos** Results in **Sense of Identity** and **Confidence**
- 
- What **Homeless People** Do When Faced With **Snobs**
- 
- How I Improved **Job Delegation** Without **Offending People** in **30 Minutes**
- 
- Don't Waste Your Time on **Intermittent Fasting.**
- 
- Top **7** Lessons I Learnt From **Buying Something Beyond My Budget**
- 
- How to **Build A House** That You Can Be Proud Of
-

## Formula

- 331 What **[Famous Person's Name]** knows About **[Topic]**.

---

- 332 **[Number]** Proven Ways to **[Topic]**.

---

- 333 Don't Watch This Until You Have **[Topic]**.

---

- 334 **[Do Something]** Like **[Famous Person's Name]**.

---

- 335 This is How You Create **[Desired Result]**.

---

- 336 **[Famous Person's Name]'s [Topic]**.

---

- 337 How to Stop **[Something Bad]** – **[Topic]**.

---

- 338 **[Number]** Powerful Advice to Listen From **[Famous Person's Name]**.

---

- 339 Is **[Topic]** a Waste of Time?

---

- 340 **[Strategy]** VS **[Strategy]**.

---

## Example

- What **Robert Downey Jr.** Knows About **Rolex**.

---

- 7** Proven Ways to **Beat Yourself Out Of The Bed**.

---

- Don't Watch This Until You Have **Earned Your First \$1000**.

---

- Run Every Morning** Like **Stephen Curry**.

---

- This is How You Create **An Ad That Can Go Viral**.

---

- Confucius's Take On Filial Piety**.

---

- How to Stop **Farting** – **Eating Right To Improve Your Gut**.

---

- 5** Powerful Advice to Listen From **Tim Cook**.

---

- Is **SEO** a Waste of Time?

---

- Traditional Marketing VS Digital Marketing**.

---

## Formula

- 341 How to Connect With **[Group of People]**.

---

- 342 You Will **[Undesired Outcome]** If You Don't Do This.

---

- 343 The ONLY Reason You Need to **[Topic]**.

---

- 344 The One Thing That **[Group of People]** Do That **[Another Group of People]** Don't Do.

---

- 345 Why **[Group of People]** Don't **[Get Desired Result]**.

---

- 346 **[Number]** Levels of **[Topic]** – How to **[Topic]**.

---

- 347 How **[Group of People]** Think.

---

- 348 Tour of My **[Something Personal That You Can Show Your Audience]**.

---

- 349 How to **[Desired Result]** With No Money.

---

- 350 **[Number]** Most Dangerous **[Topic]**.

---

## Example

- How to Connect With **Generation Z**.

---

- You Will **Lose 35% Of Your Brain Efficiency By 40** If You Don't Do This.

---

- The ONLY Reason You Need to **Stop Eating Bean Sprouts**.

---

- The One Thing That **Artists** Do That **Musicians Don't Do**.

---

- Why **Angel Investors** Don't **Earn From Most Investments**.

---

- 3** Levels of **Efficiency** – How to **Exponentially Grow Your Business**.

---

- How **Feminists** Think.

---

- Tour of My **Low Budget Watch Collection**.

---

- How to **Market Your New Product** With No Money.

---

- 5** Most Dangerous **Blackhat SEO Techniques You Must Avoid**.

---

## Formula

- 351 **[Number]** Techniques to **[Desired Result]**.
- 
- 352 The Surprising Secret to **[Desired Result]**.
- 
- 353 Quit **[Something Common That Everyone Does]** – This Will Separate You From The Masses.
- 
- 354 We Should All **[Topic]**.
- 
- 355 The First **[Number]** Minutes Matter – How to **[Topic]**.
- 
- 356 Why I **[Do Something You Hate Doing]** – And Why You Should Do it Too.
- 
- 357 My Philosophy For **[Topic]** – **[Your Name]**
- 
- 358 The Skill of **[Topic]** By **[Famous Person's Name]**.
- 
- 359 Why You Should **[Do Something You Hate Doing]**.
- 
- 360 I Was Almost A **[Something Negative]**.
- 

## Example

- 8 Techniques to **Grow Your Social Media Audience**.
- 
- The Surprising Secret to **A Happy Marriage**.
- 
- Quit **Watching Netflix** – This Will Separate You From the Masses.
- 
- We Should All **Be Gracious To One Another**.
- 
- The First **3** Minutes Matter – How to **Pitch An Idea**.
- 
- Why I **Meditate For 15 Minutes A Day** – And Why You Should Do it Too.
- 
- My Philosophy For **Living Life With Intensity** – **Caleb Hoon**
- 
- The Skill of **Patience** By **Dalai Lama**.
- 
- Why You Should **Do Hot Yoga**.
- 
- I Was Almost A **Stripper**.
-



## Formula

- 361 How to **[Positive Activity]** Even When **[It is Inconvenient]**.
- 
- 362 **[Number]** Things That Destroy **[Topic]**.
- 
- 363 Things You Don't Know About **[Topic]**.
- 
- 364 What to Do When **[Something Valuable]** is Failing.
- 
- 365 **[Number]** Ways to **[Something Positive]** All Day.
- 
- 366 Is **[Action]** Always a Waste of Money? – **[Topic]**
- 
- 367 **[Number]** Keys to **[Topic]**.
- 
- 368 Why **[Group of People]** **[Do A Certain Activity]**.
- 
- 369 You Will Be **[Undesired Outcome]** If You Do This.
- 
- 370 The Secret That **[Group of People]** Are Not Telling You That Generates Massive Results.
- 

## Example

- How to **Manage A Business Blog** Even When **You're Taking Care Of Kids**.
- 
- 19** Things That Destroy **Your Faith In Humanity**.
- 
- Things You Don't Know About **The Rise And Fall Of Cryptocurrency**.
- 
- What to Do When **Your Family** is Failing.
- 
- 7** Ways to **Stay Alert** All Day.
- 
- Are **Enrichment Courses** Always a Waste of Money? – **How Picking The Relevant Courses Can Change Your Attitude And Life**
- 
- 7** Keys to **Leading A Fulfilling Life**.
- 
- Why **CEOs Read An Average Of 5 Books A Week**.
- 
- You Will Be **in The Top 1% Ebay Seller** If You Do This.
- 
- The Secrets That **Influencers** Are Not Telling You That Generates Massive Results.
-

## Formula

- 371 **[Number]** Things I Wish I Learned Earlier in **[Topic]**.
- 
- 372 How to Avoid **[Undesired Outcome]**.
- 
- 373 **[Number]** Things That Are Killing **[Topic]** That You're Not Even Aware Of.
- 
- 374 Everything You Need to Know About **[Topic]**.
- 
- 375 How to Deal with **[Negative Outcome]** When You **[Activity]**.
- 
- 376 **[Number]** Common Mistakes in **[Topic]** That **[Group of People]** Make.
- 
- 377 **[Number]** Traits That All **[Group of People]** Have That Most **[Group of People]** Don't.
- 
- 378 The Best Way to **[Action]** When You Don't Have **[Resources]**.
- 
- 379 What to Do When **[Action]**.
- 
- 380 **[Number]** Reasons Why **[Action]** is Not Working Anymore.
- 

## Example

- 5 Things I Wish I Learned Earlier in **The SaaS Industry**.
- 
- How to Avoid **Wasting Money On Business Mistakes**.
- 
- 6 Things That Are Killing **Your Passion** That You're Not Even Aware Of.
- 
- Everything You Need to Know About **Flourishing In Reddit**.
- 
- How to Deal With **Trolls** When You **Post On Social Media**.
- 
- 5 Common Mistakes in **Managing Projects** That **Startups** Make.
- 
- 15 Traits That All **CEOs** Have That Most **Humans** Don't.
- 
- The Best Way to **Market Your Product** When You Don't Have **Enough Marketing Dollars**.
- 
- What to Do When **You Are Losing Staff**.
- 
- 10 Reasons Why **Images Alone** is Not Working Anymore.
-

## Formula

- 381 How to **[Action]** So That You Can **[Desired Outcome]**,
- 
- 382 Your **[Authority]** Doesn't Want You To Read This Ad.
- 
- 383 You too can **[Result]** in just **[Time]** with **[Product]**!
- 
- 384 Where **[Result]** Is And How To Get It
- 
- 385 What Would You Rather Do: **[Negative Outcome]** Or **[Desired Outcome]**?
- 
- 386 What The **[Authority]** Won't Tell You Can Save You **[Result]** On Your **[Topic]**
- 
- 387 We're Looking For People Who Want To **[Desired Outcome]** With **[Product]**.
- 
- 388 The quickest way I know to **[Desired Outcome]**.
- 
- 389 The Lazy Man's Way To **[Desired Outcome]**
- 
- 390 How To Make People Line Up And Beg To **[Desired Outcome]**.
- 

## Example

- How to **Market Your Business** So That You Can **Become A Billionaire**.
- 
- Your **Girlfriend** Doesn't Want You To Read This Ad.
- 
- You too can **look and feel great** in just **12 minutes a day** with **Gym-In-a-Can!**
- 
- Where The Money Is And How To Get It
- 
- What Would You Rather Do: **Watch TV** Or **Make Some Real Money?**
- 
- What The Travel Agent Won't Tell You Can Save You 50%-70% On Your Dream Vacation!
- 
- We're Looking For People Who Want To Make \$5000/Month With Just a Phone
- 
- The quickest way I know to **make a girl fall for you**.
- 
- The Lazy Man's Way To **Making Tons of Money**.
- 
- How To Make People Line Up And Beg To **Be Mentored By You**.
-





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